

Ryze 101 Topic Survey

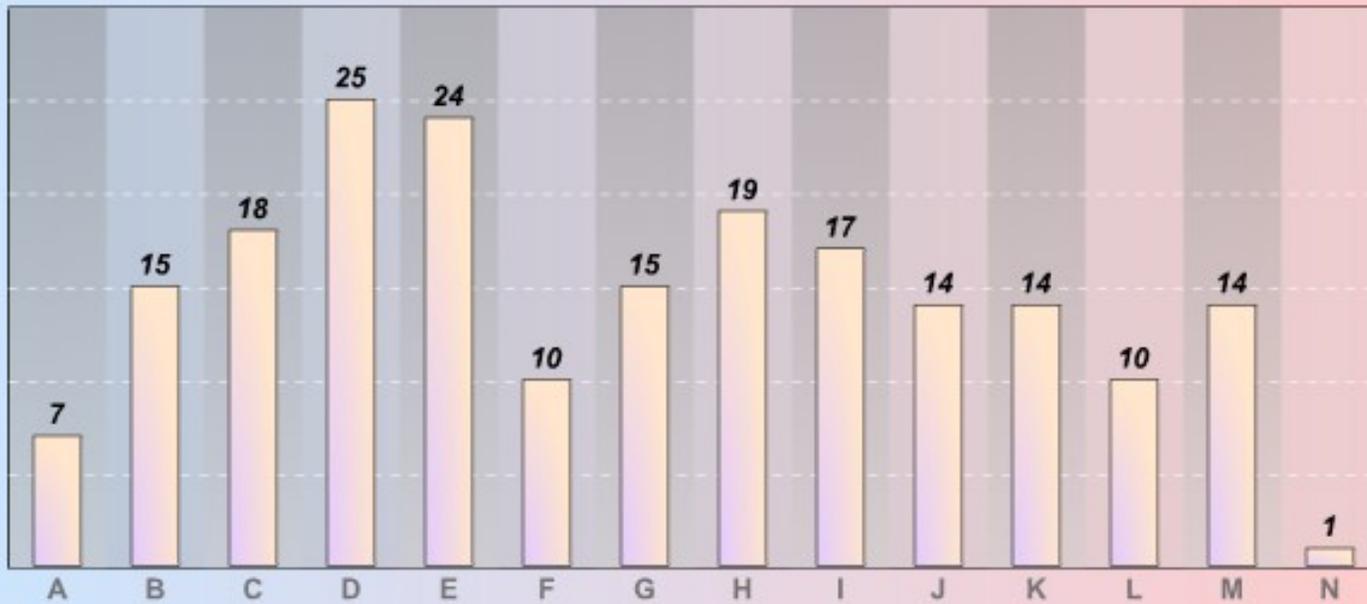
Sept 2006 - Updated

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<http://www.winningsistersofryze.com>

Question 1

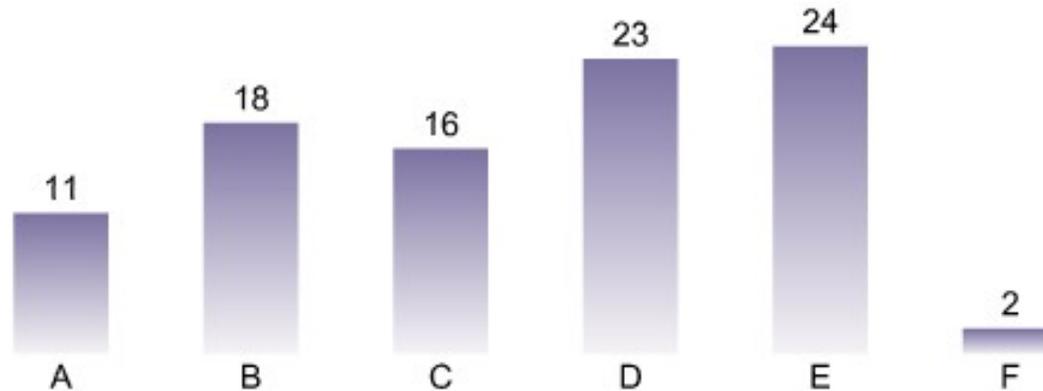
What topics would you be interested in learning more about? Please check all that apply.



A. What is my Purpose?; B. Attracting Abundance; C. Home Business Organizing;
D. Online/Offline Advertising Ideas; E. Learning and Utilizing Blogs; F. Event
Planning; G. Online Parties; H. Press Releases; I. Affiliate Marketing; J. Article
Marketing; K. Business Plans; L. Business Taxes; M. Making and keeping it legal;
N. Other - **How much time should I spend On-Line Networking**

Question 2

What areas of your business do you need more assistance or knowledge in? Please check all that apply.



A: Information on registering my business legally

B: Branding your business such as brochures, business cards, logo design, website design, newsletters, etc.

C: Organizing business documents such as business transactions, receipts, customer inquiries, etc.

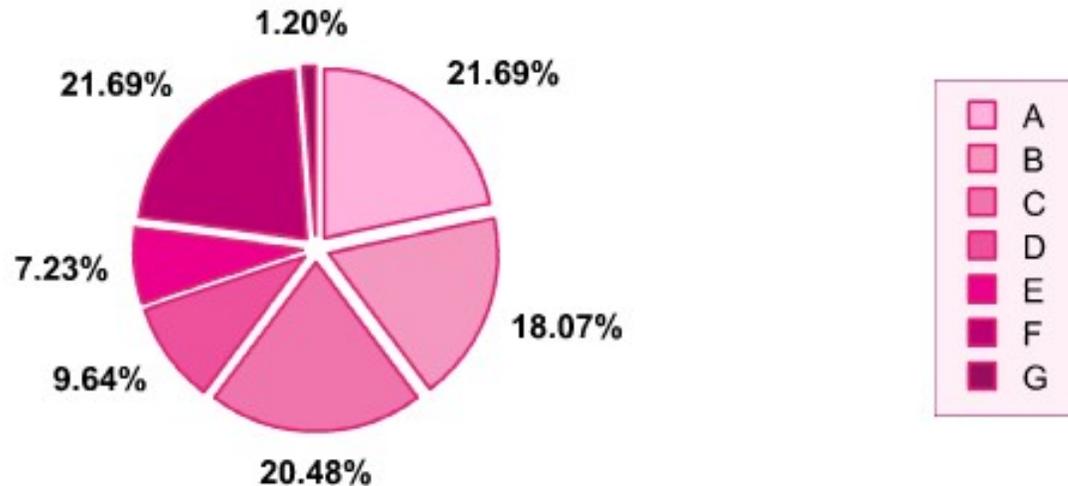
D: How to balance your business while working at home and dealing with everyday family and personal challenges.

E: Delegating your time to your website and marketing efforts.

F: Other - - **marketing/google adwords- I could use help in learning to write eye catching ads**

Question 3

What do you find the most frustrating working at home? Please check all that apply.



- A: Delegating between business and family time
- B: Feeling glued to the computer and not “getting” out and promoting your business
- C: Spending more time growing my business while balancing family needs
- D: Bookkeeping, reporting taxes (if you need to)
- E: Losing my Health Insurance (if not available through husband)
- F: Not having people take me seriously as a business
- G: **OTHER - The fact that it is easy for folks at home to interrupt**

A: YES
B: NO

Question 4
Are you a member of Ryze?

B 0

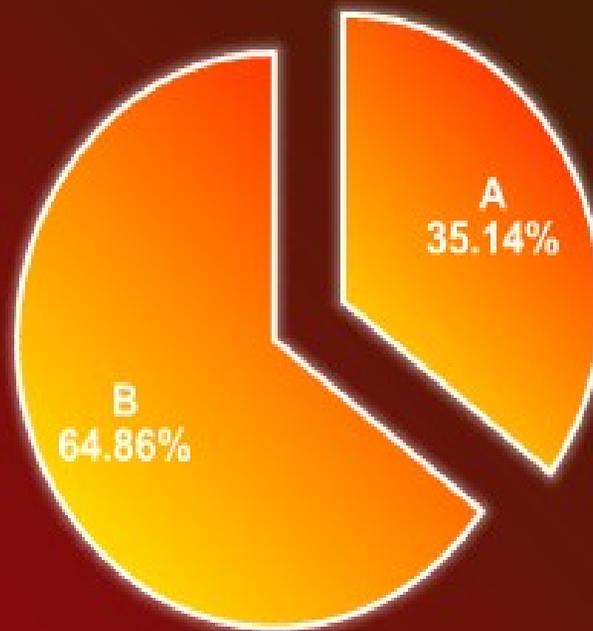
A



37

Question 5

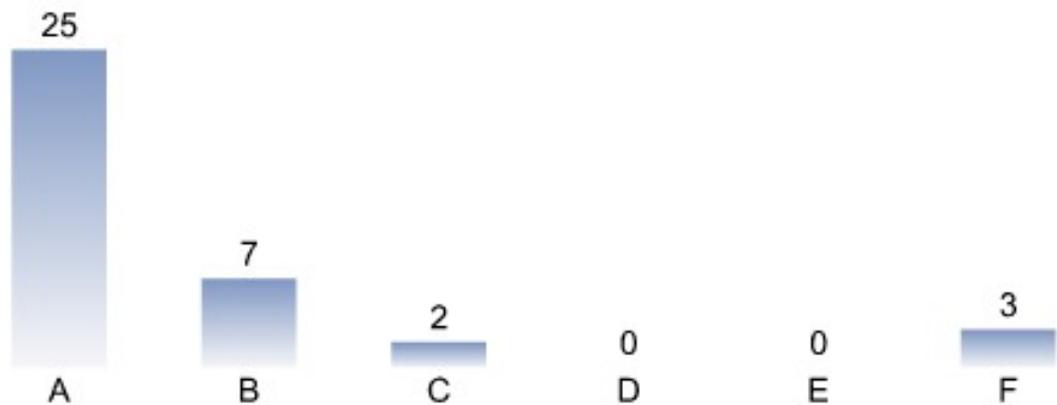
Are you a new business owner?



A: YES
B: NO

Question 6

Number of employees:



A: 0

B: 1-3

C: 4-6

D: 8-10

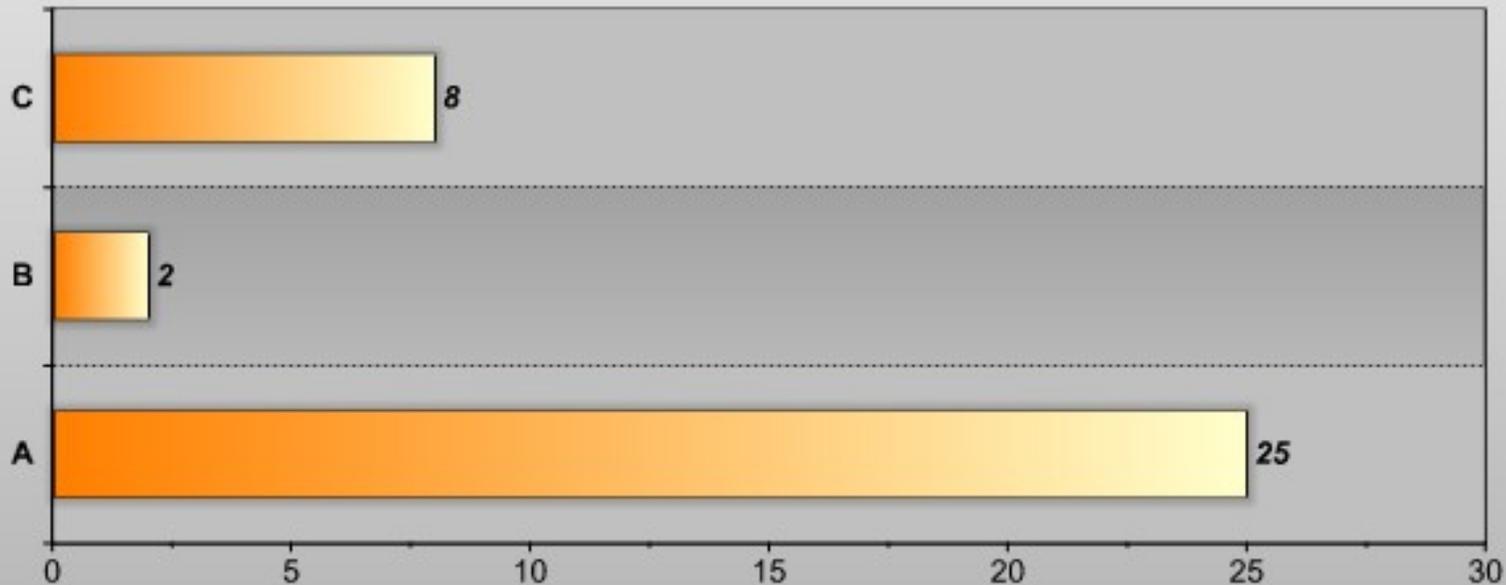
E: 10+

F: Other

OTHER: - I am working on a business concept that is very much in the infancy stage.- I have a downline.- Independent Contractor.

Question 7

Do you have knowledge that you would like to share at one of our Rzye 101 Chats that would benefit new and established business owners?



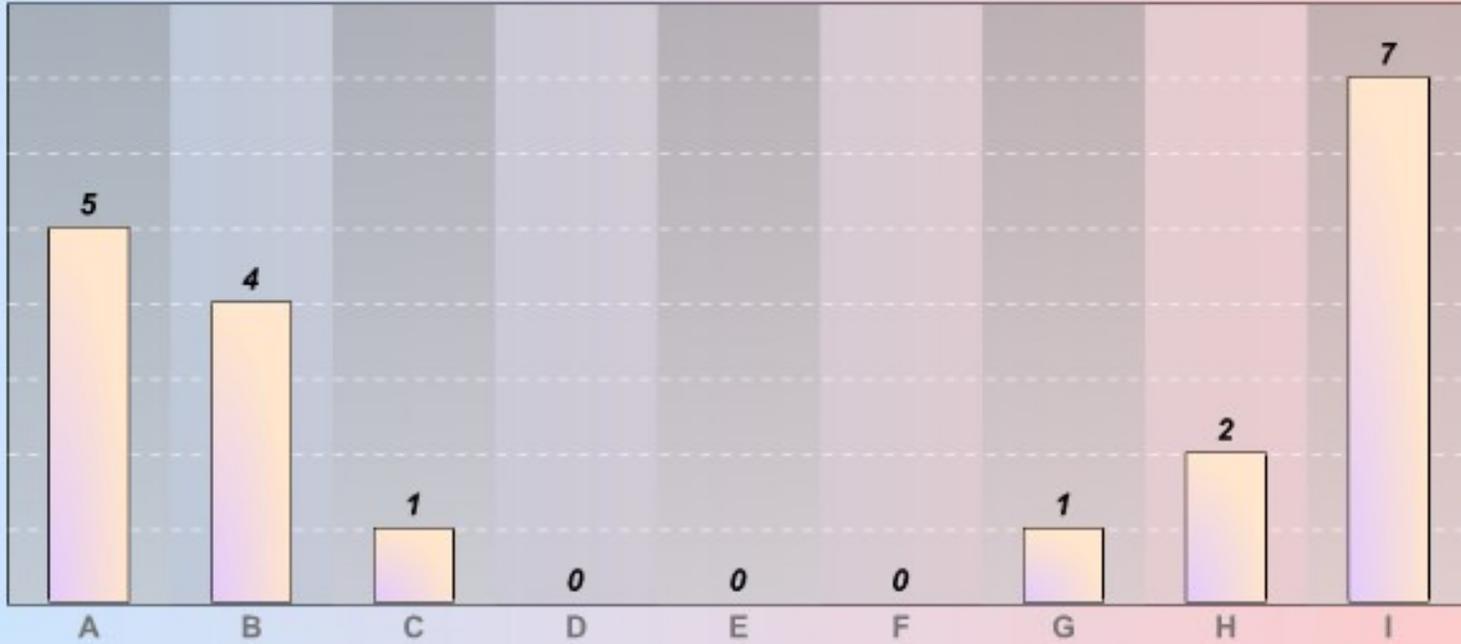
A: No, I haven't any information I could share

B: Yes, I have information but would want another to present

C: Yes, I have information and would be happy to present

Question 8

If your answer to question #7 was YES please check the best way(s) to contact you and enter your contact information below .



A: Personal Email

B: Business Email

C: Home Phone

D: Business Phone

E: Cell Phone

F: Yahoo IM

G: Skype IM

H: Ryze PM

I: Other

Conclusions

- Sampling of Ryze Members with small online businesses
- Number of Respondents (37)

Topics of Greatest Interest

- Online/Offline Advertising Ideas
- Learning and Utilizing Blogs
- Press Releases
- Making and keeping it legal

Topics: Educational

- Branding your business such as brochures, business cards, logo design, website design, newsletters, etc.
- How to balance your business while working at home and dealing with everyday family and personal challenges.
- Delegating your time to your website and marketing efforts.

Topics: Overcoming Challenges

- ❏ Delegating between business and family time
- ❏ Feeling glued to the computer and not “getting” out and promoting your business
- ❏ Spending more time growing my business while balancing family needs
- ❏ Not having people take me seriously as a business

Speaker Offerings

- 10 out of 37 Respondents (27%)
- Qualified Long-Term Business Owners
- Subject matter requested for approval
- Contact / Follow-up
- Preferential Contact Method
 - Personal and/or Business Email

Future Speakers for Consideration

- Jessa Jessa@IBI-Global.com
- Kim Emerson info@WritingPro.biz
- Christina Lintz christinalintz@yahoo.com
- Wendy Cooper freelanceassistant@gmail.com
- Kathy Brown <http://www.ryze.com/go/katrsss>
- Kristen B kristen@virtualhelper4u.com
- Jan Verhoeff janverhoeff@yahoo.com

How Can You Help?

- ❏ Identify speakers for “Topics of Interest”
- ❏ Suggest additional “Topics of Interest”
- ❏ Offer to speak
- ❏ Assist with confirmation of scheduled speakers prior to event
- ❏ Invite Little Sisters & others to attend Ryze 101 Chats prior to events
- ❏ Promote revenue generating campaigns so we can continue to offer this program

WINning Sisters of Ryze Big Sister Members

Thank you for your participation and continued support.

-  **Ginger Marks, Founder**
-  **Tammy DePew-Smith, Co-Founder**
-  **Wendy Cooper, VA**
-  **Amanda Tomaso**
-  **Angela Betts**
-  **Barb Hudson**
-  **Bea Kunz**
-  **Carol Reynolds**
-  **Carrie Gebbie**
-  **Christina Lintz**
-  **Deena Gainor**
-  **Eula DeMasi**
-  **Heidi Caswell**
-  **Jan Verhoeff**
-  **Jhanna Dawson**
-  **Jo Legat**
-  **Karen Russell**

-  **Kathy Brown**
-  **Kathy Gullstrand**
-  **Kim Emerson**
-  **Kristen Beireis**
-  **LaTara Ham-Ying**
-  **Leslie Freude**
-  **Michelle Rosado**
-  **Rebecca White**
-  **Rita Sweet**
-  **Sherry Frewerd**

Honorary Members

-  **Lori Arriaga**
-  **Patricia Garrison (Pattie)**
-  **Sarah Othman**
-  **Vicki Elam**